



North Eastern Universities
Purchasing Consortium

ADVERTISING OPPORTUNITIES



WHY ADVERTISE WITH NEUPC?

North Eastern Universities Purchasing Consortium (NEUPC) is one of six UK Higher Education purchasing consortia (UKUPC) established to deliver and manage a wide range of collaborative framework agreements, designed to maximise third party expenditure within the higher education sector.

We are a highly qualified and experienced team, able to influence the HE sector, throughout the UK. We strive to continue launching new initiatives to ensure maximum exposure for our supplier community.

As an approved NEUPC supplier, you could take advantage of a number of advertising opportunities to help further promote your organisation and your framework agreement to our members across the North East, Yorkshire and Humber, and Midlands.

We can help you reach new customers and drive real results for your business, with direct access to our members to increase awareness and engagement through our many platforms.

Who are NEUPC's members?

Our members have access to an ever-widening range of essential goods and services from over **120** collaborative arrangements, which our members channelled **£198 million** of spend through these agreements during **2020/21**.

Full members are 23 Higher Education Institutions located in the North East, Yorkshire and Humber, and the Midlands. They have full access rights to all of our agreements and voting rights to shape the direction and focus of the consortium.

Associate Members tend to be Further Education Colleges and have full access rights to our agreements, but do not have voting rights. The seven Associate Members are appointed a dedicated Account Manager who ensures that members obtain value from their membership and can advise on procurement related matters. On joining NEUPC we carry out a review of spend and make recommendations where better value can be obtained.

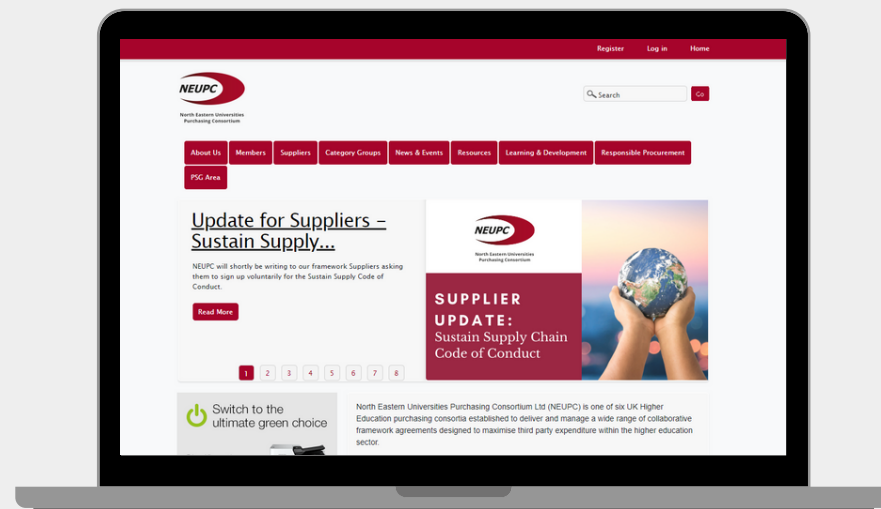
Affiliate Members are 23 colleges, schools, charities, NHS Trusts and other public sector organisations who only require access to a few agreements. They can access up to three frameworks within a 12 month period, most join with one framework in mind and then access others at a later date.



North Eastern Universities
Purchasing Consortium



OUR PLATFORMS



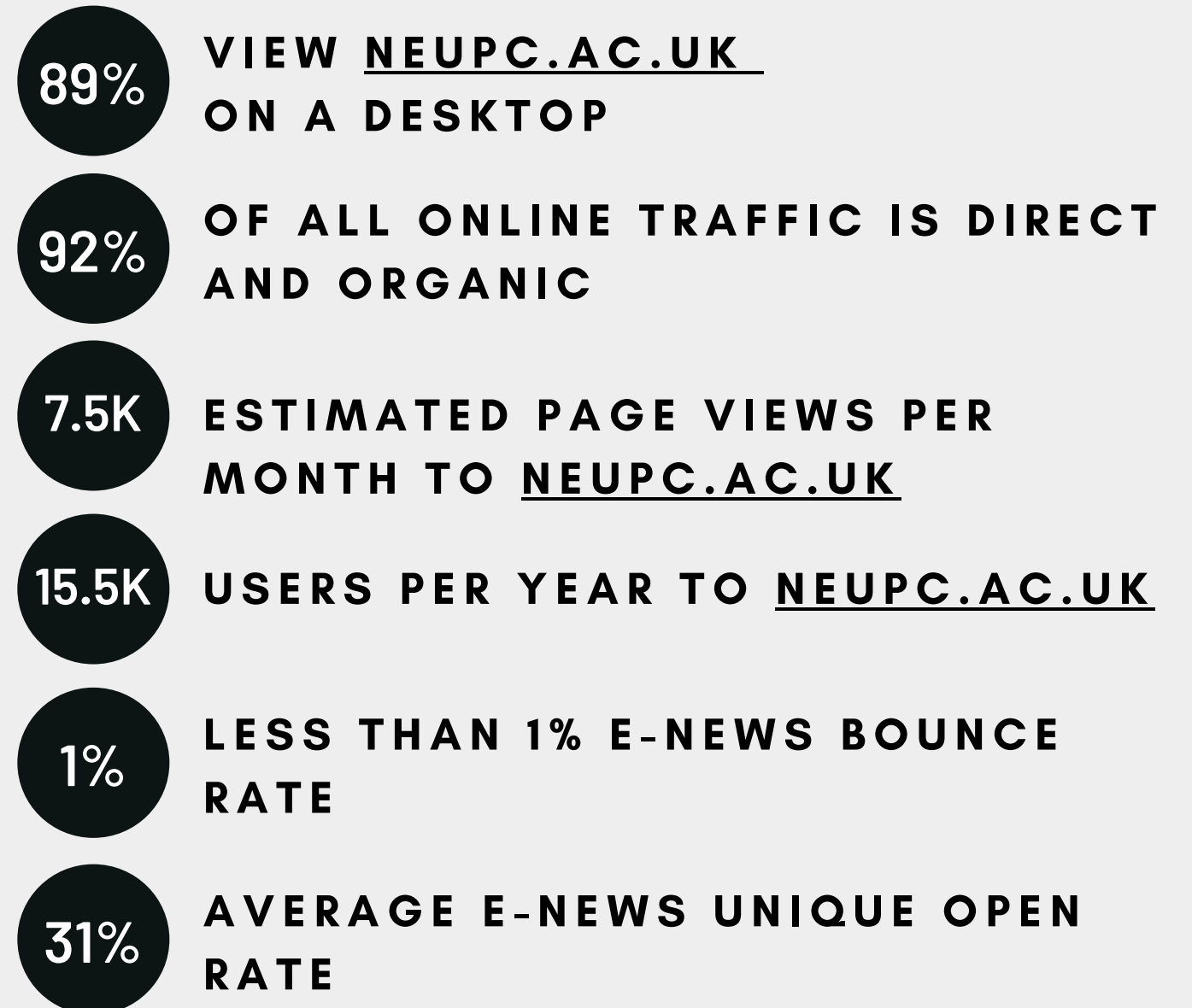
NEUPC.AC.UK



E-NEWS



SOCIAL



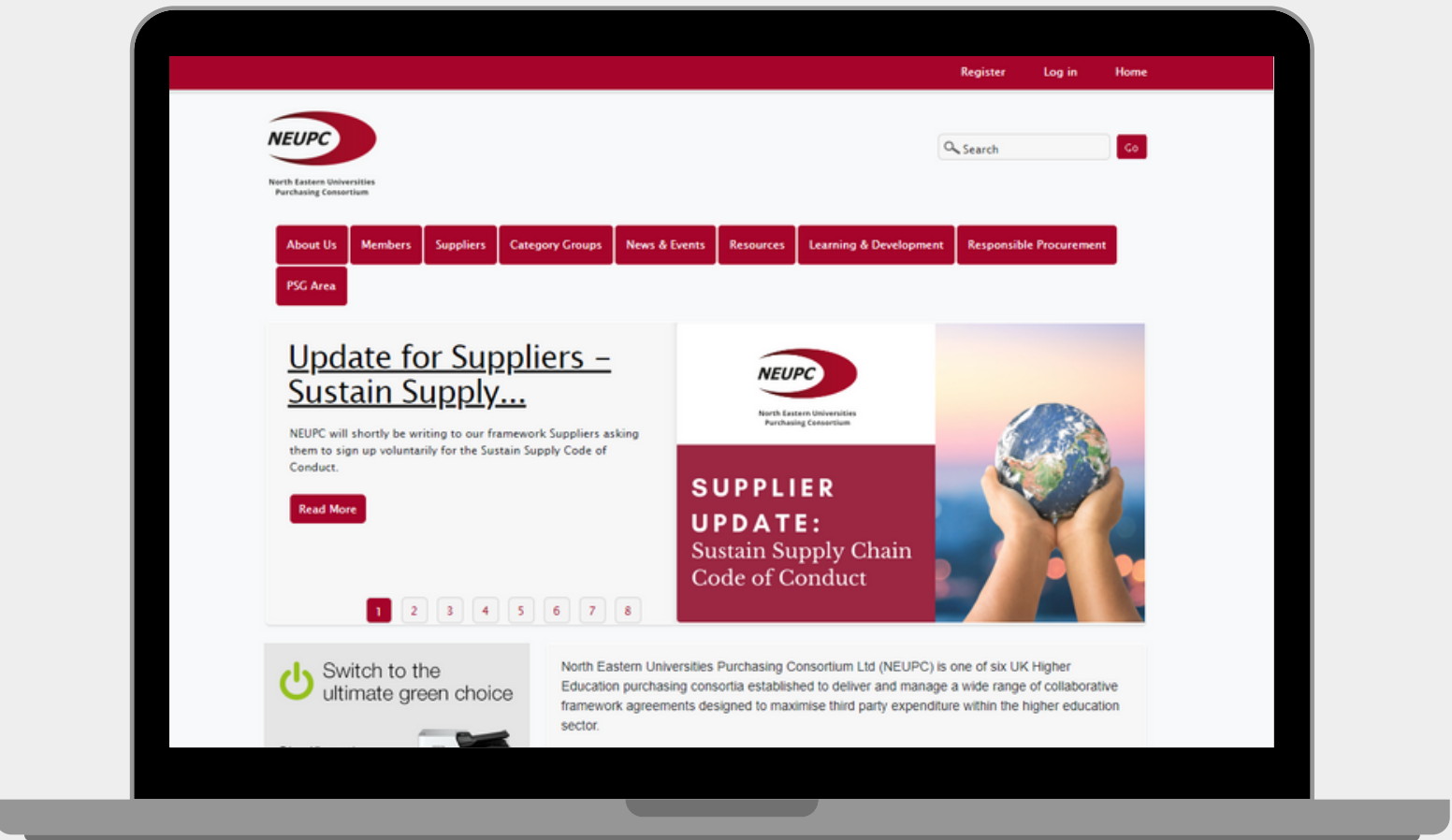
Sources: Google Analytics August 2020 - July 2021. and CIVICRM: August 2020 - July 2021.



North Eastern Universities
Purchasing Consortium

DIGITAL MARKETING OPPORTUNITIES

Our website is used by all of our members on a regular basis.



ADVERTISING OPPORTUNITY	SIZE	COST PER MONTH UNLESS STATED
-------------------------	------	---------------------------------

FEATURED NEWS ADVERTORIAL & HOME PAGE SLIDESHOW Only one supplier featured per month and shared via social channels. To include your company logo and details. Should be editorial led focused on wider issues, latest legislation, case studies or advice for members.	520 x 320px high res image & 500 word advertorial	£400 + VAT
--	---	------------

FEATURED NEWS ADVERTORIAL Only one supplier featured by month, appears on the News & Events drop down menu and shared via social channels. To include your company logo and details. Should be editorial led focused on wider issues, latest legislation, case studies or advice for members.	163 x 143px high res image & 500 word advertorial	£200 + VAT
--	---	------------

HOME PAGE BANNER 1 Banner appears on all pages of the website. Only one supplier featured per month, link through to a web page of your choice. Artwork can be supplied as either a static image or animated GIF.	284 x 550px high res image or GIF	£200 + VAT ONE MONTH £300 + VAT TWO MONTHS £400 + VAT THREE MONTHS
--	-----------------------------------	--

HOME PAGE BANNER 2 Banner appears on all pages of the website. Only one supplier featured per month, link through to a web page of your choice. Artwork can be supplied as a either static image or animated GIF.	284 x 275px high res image or GIF	£100 + VAT ONE MONTH £150 + VAT TWO MONTHS £200 + VAT THREE MONTHS
--	-----------------------------------	--

FEATURED SUPPLIER CATEGORY GROUP BANNER Banner appears on the Category Group page of the website related to your Framework Agreement. Only one supplier featured per Category Group per month, link through to a web page of your choice. Artwork can be supplied as a either static image or animated GIF.	1400 x 425px high res image or GIF	£100 + VAT
--	------------------------------------	------------



North Eastern Universities
Purchasing Consortium


DIGITAL ADVERTISING SPACES

FEATURED NEWS ADVERTORIAL & HOME PAGE SLIDESHOW

HOME PAGE BANNER 1

HOME PAGE BANNER 2

HomeLog outPSG Area



North Eastern Universities
Purchasing Consortium

Go

About UsMembersSuppliersCategory GroupsNews & EventsResourcesLearning & DevelopmentResponsible Procurement


PSG Area

Update for Suppliers – Sustain Supply...

NEUPC will shortly be writing to our framework Suppliers asking them to sign up voluntarily for the Sustain Supply Code of Conduct.

Read More


12245678



North Eastern Universities Purchasing Consortium Ltd (NEUPC) is one of six UK Higher Education purchasing consortia established to deliver and manage a wide range of collaborative framework agreements designed to maximise third party expenditure within the higher education sector.

Utilising a partnering approach NEUPC provides collaborative procurement expertise, guidance and agreements that are aligned to, and actively support members' needs, values and objectives.

HOME PAGE BANNER 1



HOME PAGE BANNER 2

Recently Awarded Agreements

Water Quality Management (Including Legionella) (EFM1044 AB)

Antibodies & Sera and other matrices

Laboratory Equipment (General) and Associated Post Installation Services

Legal Services

White Goods and Associated Electrical Appliances

Catering Innovation and Concept Solution (CICS)


Agreements

Search Agreements...

Audio Visual (AV)

Catering

HomeLog outPSG Area



North Eastern Universities
Purchasing Consortium

Go

About UsMembersSuppliersCategory GroupsNews & EventsResourcesLearning & DevelopmentResponsible Procurement

PSG Area

HomeNews & Events

News & Events

News articles

Diary


Framework Launch Presentations

NUPC Conference 2021

News

6 Aug


Update for Suppliers – Sustain Supply Chain Code of Conduct



NEUPC will shortly be writing to our framework Suppliers asking them to sign up voluntarily for the... read more

16 Jul


Successful pass rates and positive feedback see NEUPC retain its CIPS Study Centre status



NEUPC have been successfully re-assessed by CIPS and approved as a CIPS study Centre for the... read more


Switch to the ultimate green choice

Significantly reduce carbon and energy usage without compromise.



Green✓
The eco choice

HomeLog outPSG Area



North Eastern Universities
Purchasing Consortium

Go


About UsMembersSuppliersCategory GroupsNews & EventsResourcesLearning & DevelopmentResponsible Procurement

PSG Area

Home


Switch to the ultimate green choice

Significantly reduce carbon and energy usage without compromise.



Green✓
The eco choice

Successful pass rates and positive feedback see NEUPC retain its CIPS Study Centre status



NEUPC have been successfully re-assessed by CIPS and approved as a CIPS study Centre for the delivery of CIPS qualifications and procurement apprenticeship for a further year.

The auditor's report complimented the NEUPC pass rates, the positive feedback from students and the quality of learning resources.

NEUPC has been a CIPS study centre since 2016 and is unique amongst university consortia in having staff dedicated to the development of procurement skills in member employees.

For further details of our CIPS qualifications and funded Procurement apprenticeship, go to CIPS or Procurement Apprenticeships, or contact DEBBIE SHORE or RACHEL LUNN.

Did you know?

You could get £3000 towards the salary of a new member of staff if you employ an apprentice before 30 September 2021?

They must be new to employment within the university and in need of a procurement qualification and training, all of which can be funded by the Apprenticeship Levy Fund.

They can be any age from 18 upwards.

For further details, Go to CIPS, Procurement Apprentices or contact DEBBIE SHORE or RACHEL LUNN.

Agreements


Search Agreements...

Audio Visual (AV)

Catering


A GUIDE TO OUR CIPS QUALIFICATIONS AND STUDY CENTRE

July 2021



FEATURED NEWS ADVERTORIAL

HomeLog outPSG Area



North Eastern Universities
Purchasing Consortium

Go

About UsMembersSuppliersCategory GroupsNews & EventsResourcesLearning & DevelopmentResponsible Procurement

PSG Area

Category Groups Estates has been updated.

HomeCategory Groups

Category Groups

Audio Visual

Estates

Furniture

IT & Telecoms

Office Supplies

Postal

Professional Services

STEMed & Laboratories

Soft FM

Travel

eProcurement

Estates

The Estates Category Group manages collaborative procurement activity in the following categories:

Construction and related Professional Services

Utilities

Vehicles

Maintenance and workshop

Furniture and textiles

The Category Group also has regard for related categories, including Soft Facilities, Postal, and Travel. The Category Group Strategy is available for members to view as a private document below. To join the Estates category group - simply register online and select your groups of interest: www.neupc.ac.uk/register. If you are already registered, please email us and we'll add you to the group list.

Chair of the Category Group: Rob Cross University of Loughborough
Deputy Chair of the Group: Steve Jackson Newcastle University
NEUPC Estates Category Manager: Andy Hughes

Planned Meetings:

8th June 2021

5th Oct 2021

Full details of meetings are available in the Diary page

FEATURED SUPPLIER CATEGORY GROUP BANNER

FEATURED SUPPLIER CATEGORY GROUP BANNER

North Eastern Universities
Purchasing Consortium

E NEWS

Whilst you are able to contact our members directly via the Category Group Lists, we also offer the following additional e-news opportunities.

ADVERTISING OPPORTUNITY

SIZE

COST PER MONTH UNLESS STATED

MONTHLY E-NEWS FEATURE

Only one supplier featured per month. Includes your company logo or a static image, Title and copy. This should be editorial led focused on wider issues, latest legislation, case studies or advice for members. It will be linked to the full article on the News & Events drop down menu and shared via social channels.

166 x 130px high
res image, Title:
50 characters
Copy: 100 words,
linked to a 500
word article.

£300 + VAT

MONTHLY E-NEWS BANNER

Only one supplier featured per month, link through to a web page of your choice. Artwork supplied as a static image.

570 x 200px
high res image

£150 + VAT

BI -ANNUAL DIRECTOR E-NEWS BANNER

BI-Annual Director e-news go to Finance, IT and Estates Directors every 6 months. A new opportunity for one supplier banner to be featured per Director E-news. Includes a link through to a web page of your choice., with artwork supplied as a static image.

570 x 200px
high res image

£50 + VAT

SUPPLIER LED E-SHOT

Designed in the style of NEUPC's e-news communication and sent on your behalf by NEUPC. These are limited to one e-shot per category group per month.

up to 300 words,
your company
logo and up to 3
high res images

£250 + VAT

E-NEWS

[Unsubscribe](#)[View in your browser](#)



North Eastern Universities
Purchasing Consortium

Welcome to our latest NEUPC E-NEWS!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a.

**MONTHLY
E-NEWS
FEATURE**

TITLE: 50 Characters
Lorem ipsum dolor sit amet, consectetur adipiscing

COPY: 100 words
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a.


[LINK TO FULL ARTICLE](#)

**570 X 200PX
BANNER**

DATES FOR YOUR DIARY

SUPPLIER LED E-SHOT

[Unsubscribe](#)[View in your browser](#)



North Eastern Universities
Purchasing Consortium

YOUR LOGO HERE

Title: Up to 50 characters

Copy: 300 words: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac, enim. Aliquam lorem ante, dapibus in, viverra quis, feugiat a, tellus. Phasellus viverra nulla ut metus varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultricies nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui. Etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, luctus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci eget eros faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus nunc, quis gravida magna mi a libero. Fusce vulputate eleifend sapien. Vestibulum purus quam, scelerisque ut, mollis sed, nonummy id, metus. Nullam accumsan lorem in dui. Cras ultricies mi eu turpis hendrerit fringilla. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae. In ac dui quis mi consectetur lacinia. Nam pretium turpis et arcu. Duis arcu tortor. suscipit eget, imperdiet nec, imperdiet iaculis, ipsum. Sed aliquam ultrices mauris. Integer ante arcu. accumsan a, consectetur eget, posuere ut, mauris. Praesent adipiscing. Phasellus ullamcorper ipsum rutrum nunc. Nunc nonummy metus. Vestibulum volutpat pretium libero. Cras id dui. Aenean ut

**IMAGE 1
258 X 180PX**

**IMAGE 2
258 X 180PX**

**IMAGE 3
350 X 150PX**

OPTION TO LINK TO ANOTHER PAGE



North Eastern Universities
Purchasing Consortium



BE PART OF OUR EVENTS

Annual Members Conference

The NEUPC annual members conference is a fantastic opportunity for your business to network with delegates from the HE sector and showcase your brand to a captive audience.

Attracting buyers from higher education, further education and wider not-for-profit sectors from across the North East, Yorkshire and the Midlands.

There are limited opportunities for approved suppliers to exhibit as this event, as well as additional sponsorship packages.

Go to [NEUPC](#) for further details of our next event in 2024.

Other opportunities

NEUPC are able to offer additional opportunities including webinars, framework launch events and attendance at category group meetings. Please contact [Marketing](#) to explore your needs and the options available.



North Eastern Universities
Purchasing Consortium



North Eastern Universities
Purchasing Consortium

FOR ADVERTISING OPPORTUNITIES

CONTACT

Marketing

E: marketing@neupc.ac.uk

FOR MORE INFORMATION GO TO:
NEUPC.AC.UK