

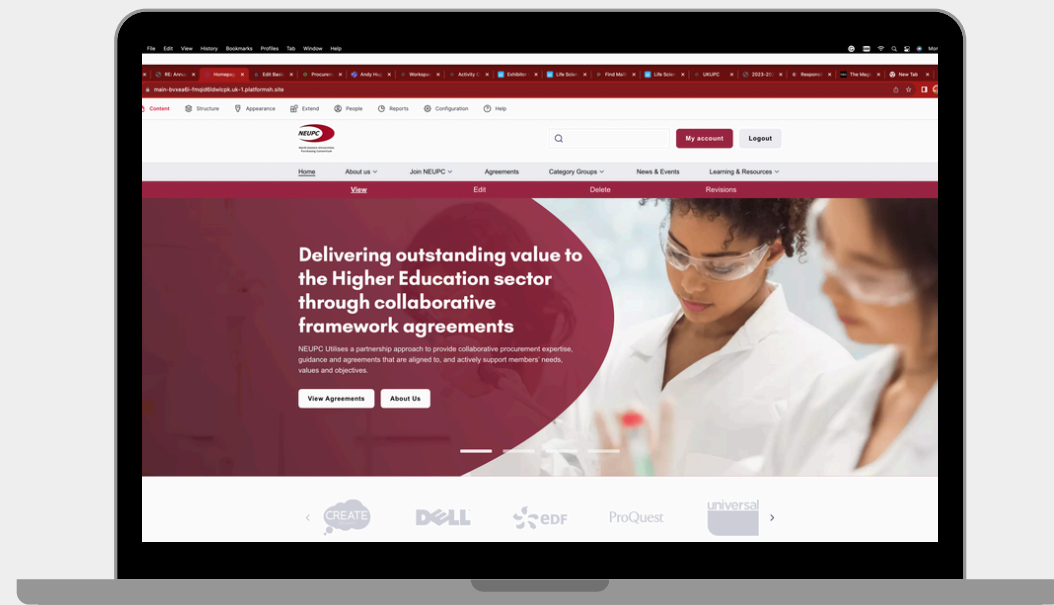


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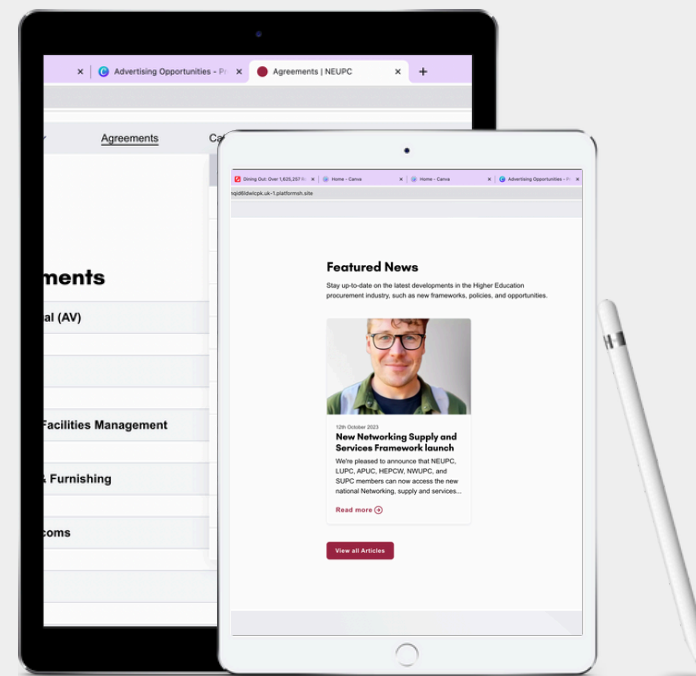
ADVERTISING OPPORTUNITIES 2023-2024



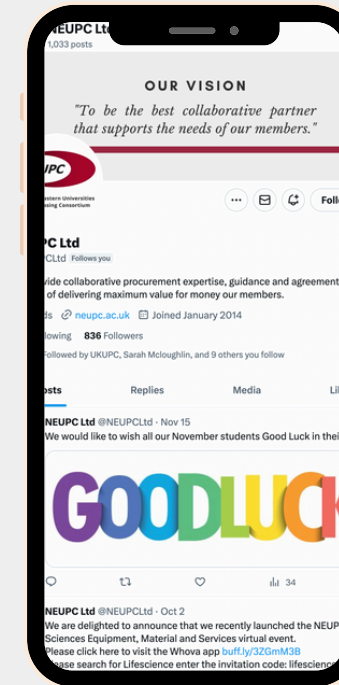
OUR PLATFORMS



NEUPC.AC.UK



E-NEWS



@NEUPCLTD



SOCIAL

Sources: Google Analytics November 2022 - October 2023, and CIVICRM: August 2022 - July 2023.



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DIGITAL MARKETING OPPORTUNITIES

Our website is used by all of our members on a regular basis.

ADVERTISING OPPORTUNITY

SIZE

COST PER ANNUM

PACKAGE ONE

Two x social media posts per channel, X (Twitter) and LinkedIn plus two news stories to be featured on the new NEUPC website.

520 x 320px
high res
image & 500
word
advertorial

£500 + VAT

PACKAGE TWO

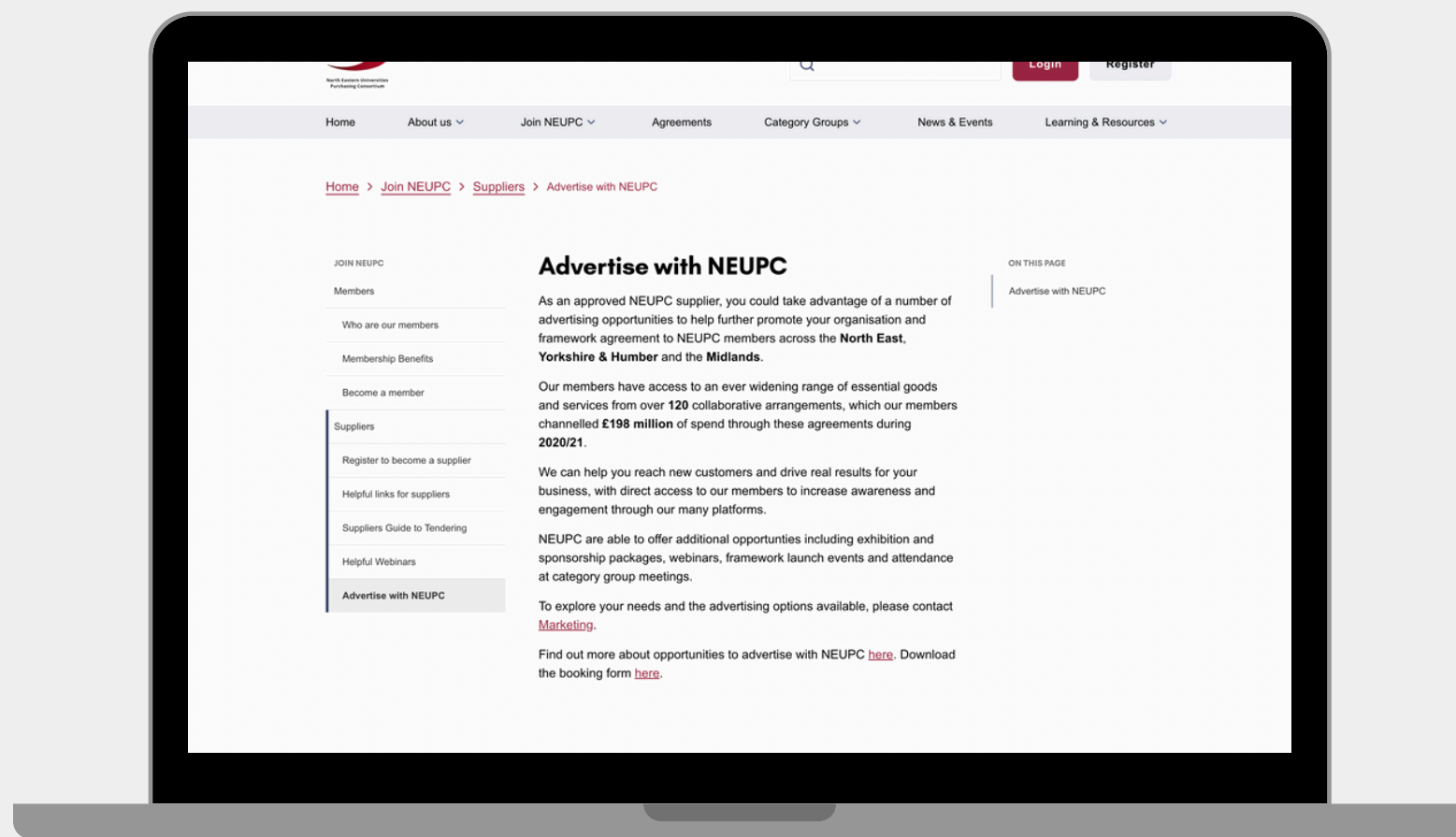
Two x social media posts per channel, X (Twitter) and LinkedIn, plus two news stories to be featured on the new NEUPC website, plus two featured articles in our monthly e-Newsletter, which we send to all our members. Logo added to the homepage of the NEUPC website on a carousel.

520 x 320px
high res image
& 500 word
advertorial

£1000 + VAT


BESPOKE PACKAGE

It will be customised on a case-by-case basis between the category manager and supplier.



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DIGITAL ADVERTISING SPACES



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Delivering outstanding value to the Higher Education sector through collaborative framework agreements


NEUPC Utilises a partnership approach to provide collaborative procurement expertise, guidance and agreements that are aligned to, and actively support members' needs, values and objectives.

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Stay up-to-date on the latest developments in the Higher Education procurement industry, such as new frameworks, policies, and opportunities.



12th October 2023

New Networking Supply and Services Framework launch


We're pleased to announce that NEUPC, LUPC, APUC, HEPCW, NWUPC, and SUPC members can now access the new national Networking, supply and services...

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York St John University team produce a monthly podcast called Commercial Corner. In this insightful episode, Paul and Vicky talk to our very own...

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15th November 2023

Rachel Lunn chats to Vicki Betts from York St John University

We are delighted to bring you this webinar session with our Shared Procurement Services and Training Manager, Rachel Lunn and Vicki Betts from York St...

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15th November 2023

Procurement: Updated thresholds for January 2024 published

The procurement thresholds for 2024 have been released via the Public Procurement (Agreement on Government Procurement) (Thresholds) (Amendment)...

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BE PART OF NEUPC

Other opportunities

NEUPC are able to offer additional opportunities including webinars, framework launch events and attendance at category group meetings. Please contact [Marketing](#) to explore your needs and the options available.



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FOR ADVERTISING OPPORTUNITIES

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FOR MORE INFORMATION GO TO:
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